



## Idaho Crop & Livestock Producer News

Cooperating with the Idaho State Department of Agriculture

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### Idaho Nursery & Greenhouse Sales Totaled \$47.8 Million

*Dear Respondent:*

*This issue of the Idaho Crop and Livestock Producers' News covers the results of the 2009 Idaho Nursery Survey conducted for the Idaho Nursery and Florists Advisory Committee as authorized under the Idaho Nursery and Florists Law Title 22, Chapter 23, Idaho Code.*

*This release is sent to survey participants in appreciation for their time spent responding to the survey. For more information contact us at [nass-id@nass.usda.gov](mailto:nass-id@nass.usda.gov) or at 1-800-691-9987. Thank you for reporting and your continued support.*

*Sincerely,*

*Ralph V. Matthews*

*Vince Matthews*

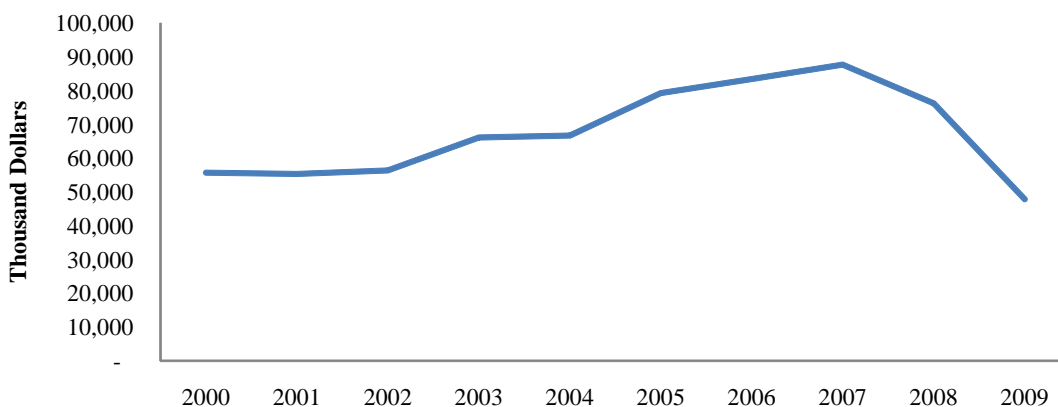
*Director*

Idaho nurseries and greenhouses sold an estimated \$47.8 million dollars of plants and plant materials in 2009, a 37 percent decrease from 2008. Field grown sales, excluding Christmas trees, totaled \$32.5 million, a decrease of 42 percent from last year. Greenhouse grown sales decreased 25 percent, totaling \$14.7 million in 2009. Christmas tree sales decreased 16 percent in 2009 totaling \$624,000 dollars.

The total area for field grown nursery products that had sales in Idaho, including sod and cut Christmas trees for 2009, is estimated at 10,800 acres, a 4 percent decrease from 2008. The total square footage of greenhouse grown products that had sales in Idaho for 2009 is estimated at 2.35 million square feet, a 1 percent decrease from the previous year.

Field grown sales accounted for 68 percent of the total in 2009 compared to 74 percent the previous year. The largest decrease in sales was for balled and burlapped plant materials, showing a decrease of \$11.4 million from a year ago. This survey reflects the total gross sales of Idaho grown plants and plant materials including Christmas trees at a grower level price. It does not include nursery or greenhouse items purchased from others for immediate resale. It also does not include vegetable seed or produce sales.

### Idaho Nursery & Greenhouse Sales 2000-2009



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## Total Gross Sales by Category of Plant Material, 2005-2009:

	2005	2006	2007	2008	2009
<b>FIELD GROWN</b>	(1,000 dollars)				
Bare Root.....	1,195	1,508	1,513	1,674	710
Balled and Burlapped.....	28,590	31,424	34,065	26,166	14,727
Container.....	10,409	10,393	10,485	10,103	6,010
Sod.....	17,397	19,015	19,424	17,715	10,945
Other [bulbed, corms, tubers, etc.].....	232	132	665	414	155
<b>Total Field Grown Sales.....</b>	<b>57,823</b>	<b>62,472</b>	<b>66,152</b>	<b>56,072</b>	<b>32,547</b>
<b>GREENHOUSE GROWN:</b>					
Houseplants.....	2,945	3,056	3,143	2,413	2,137
Cut Flowers.....	632	250	432	486	280
Bedding Plants [annuals, perennials, vegetables, etc.]....	15,869	15,064	14,711	14,231	11,047
Seedlings/ Liners.....	1,495	2,030	2,335	2,209	1,176
Other [plant material not included above].....	46	46	128	132	19
<b>Total Greenhouse Grown Sales.....</b>	<b>20,987</b>	<b>20,446</b>	<b>20,749</b>	<b>19,471</b>	<b>14,659</b>
<b>TOTAL GROSS SALES [exclude Christmas Trees]...</b>	<b>78,810</b>	<b>82,918</b>	<b>86,901</b>	<b>75,543</b>	<b>47,206</b>
Christmas Trees [cut trees only].....	554	587	829	741	624
<b>TOTAL GROSS SALES.....</b>	<b>79,364</b>	<b>83,505</b>	<b>87,730</b>	<b>76,284</b>	<b>47,830</b>

### A THANK YOU TO ALL IDAHO FARM AND RANCH OPERATORS

*Your cooperation in completing agricultural surveys from this office is greatly **APPRECIATED**. Accurate, useful estimates are vital in decision making. All estimates derived from these surveys, along with other pertinent agricultural data, are published in our regular series of releases. All NASS reports are available free of charge on the worldwide Internet. For access, connect to the Internet and go to the NASS Home Page at: <http://www.nass.usda.gov>. if you have any questions or require additional information, you may reach us toll free at 1-800-691-9987.*